



# CGC SHOW 2021

June 26-28, 2021

Weihai International Exhibition Center  
Weihai, China

Join us for a new digital experience over  
3 days of product discovery

Wherever you are in the world,  
as long as you can connect with the internet,  
CGC SHOW will allow you to learn,  
connect and discover.

Virtual Show + Onsite Video Connecting Agents

#### Hosts

Weihai Office of China Chamber of International Commerce  
Beijing Admire Exhibition Co., Ltd.

#### Organizers

Weihai All-Sino Exhibition Co., Ltd.

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# The Berths and Ports in Weihai



## The Volume of Boats and Yachts Trade

The yearly volume of the world tourism yachts is 40 billion USD, besides, there are fees, such as maintenance, management, entertainments, etc. the yearly income of the world tourism yachts is over 50 billion USD.





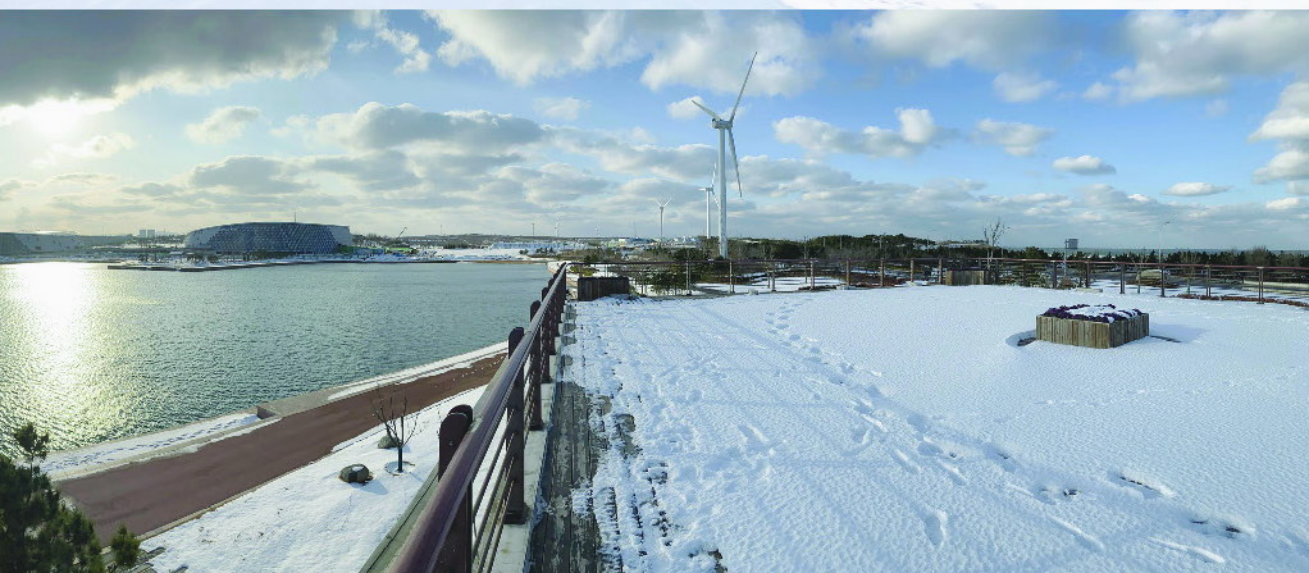


# Huge Market Potential



## The Yachts Ownership Rate

Every 140 people own one yacht in the developed countries worldwide. US is the largest yachts consumer country, it has about 17 million yachts, every 14 people own one yacht, while in Italy, every 11 people own one yacht, in north Europe developed countries, every 10 people own one yacht, in Canada, every 20 people own one yacht. There are 5000 yachts registered in China, among them, one half is yachts, and the other half is fishing boats. Every 270 thousands people own one yacht. The Chinese yachts market is still in its primary developing period.





# Be Ready for the Fishing on the Sea

The Development of China Fishing Tackle is Closely Related to Its Exportation

Before 1995, Weihai was only able to produce low-end glass fiber fishing rods and wheels with the export price of USD 1.

In 1996, the first carbon fiber fishing rod was produced in Mu Ping, the fishing tackle exportation was on equal terms with domestic sales. By the exportation of fishing tackle, the China fishing tackle manufacture got a perfect improvement.

In 2018, the fishing tackle export value of Weihai was USD 1.45 billion. Meanwhile, the trade value of China yachts was about USD 500 million. Most of the US yachts are small to medium yachts, the luxury yachts sale volume only accounts for 2.5%, 80% of them are the small ones below USD 500 thousand; most of the yachts in Europe are larger and luxury ones with the average price of USD 115 thousand, about RMB 800 million, the small yachts with tens of thousands of Euros accounts for 84% of the market. In the overseas countries, 80% of the yachts are the low-end ones for family leisure, only few get the big business yachts, which is quite different from China.

ChinaFish has accumulated 3000 international fishing tackle buyers in 30 years from 110 countries all around the world. In overseas, the medium and above fishing tackle stores also run the business of yachts, which brings a huge business opportunity to the Chinese yachts market.





# FIRST UPLOAD, FIRST SERVED

For a better and just video communication with the overseas buyers during the 3-day show, we would like to kindly remind all the exhibitors to do the following things:

The videos and images uploaded should be English version, if you'd like the organizer to help with the translation, please apply for this service no later than the end of April.

All Times are listed in GMT+8

Upload to the platform by the end of April	Company information, qualification documents, the pictures or video of workshop or factory, the ability to take the orders, successful cases, etc.
	Product information (name, type, price, order taking requirements, pictures, videos, etc.)
	New product online show
First upload, first served	Product show choices when uploading: To the public without requiring access or to the ones with access
	The preview products pictures or videos for the Chinese trade companies and overseas companies in China
	Intime replies to the online enquiries
The beginning of May to the mid of June	Make Onsite Video Connection Appointment with the Overseas buyers with the help of the organizer
	Make Onsite Appointment with the Chinese trade companies and the overseas companies in China with the help of the organizer
	Apply for the interpreters of the new product showcase to the organizer
Show opening time 26-28 June	Product show and introduction onsite as the appointments before the show
After the show	You can update your information whenever you'd like after the show, and can still receive the enquiries and reply to them online.



2021, you will experience a wholly new exhibition with new model and techniques and a virtual exhibition like never before! This new model will still be used in our following shows.



### Before the Show

An extraordinary virtual show built up by special software , the exhibitors can upload the detailed exhibits information in a quite easy way.

With the 30-year international show organization experience, we manage to build up a platform for the 3000 overseas buyers.

The exhibitors set the safety level of viewing their products online.

Make the onsite show video connection appointment in advance to have instant business talks onsite.

### Onsite Online and offline

We plan to provide 50 agents for overseas buyers personally to have the one to one online communication.

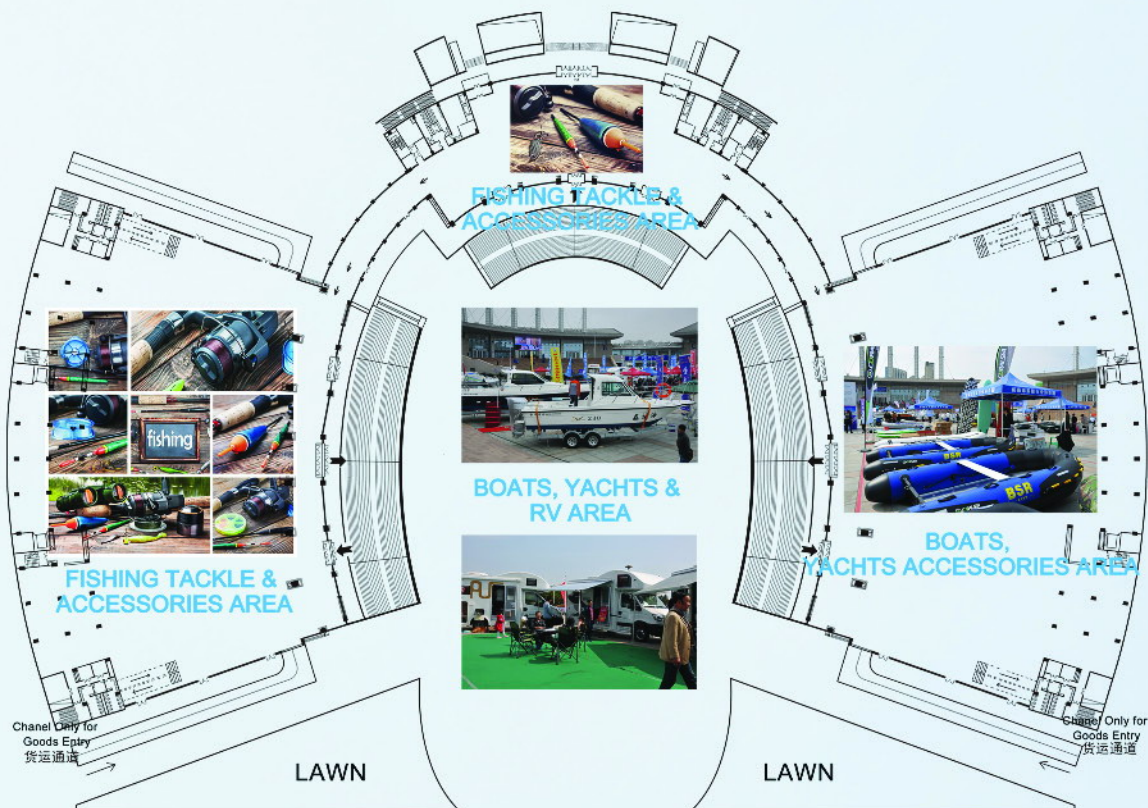
Provide service to each exhibiting company equally and justly, no matter how big or small the company is: there will be a special man making videos for all the booths, which will be open to the overseas buyers on the international APP, you can take a look of the show whenever and wherever you are.

### After Show

The reruns of the show onsite could be played whenever it is, the registered overseas buyers can make the enquiry continually, the exhibitors can experience the advantage of the show, and the show online will be rerun for a whole year!

Note: The introduction by pictures and video uploaded should be in English version, if you'd like the translation help, please apply to us by the end of April.





The companies applying to exhibit this show will enjoy extraordinary treatments in the following shows as the founding members!

There will be 600 international boats and yachts accessories companies from 34 countries and regions receiving the exhibits information online by the beginning of May sent by the organizer, and the booth visiting and video connection appointments will also be made.



No.	Countries	Companies	No.	Countries	Companies
1	Germany	Weatherdock AG	8	Russia	Volga-Boat
2	Germany	Aquatec Watermaker	9	UAE	Cosmo Yat Ve Denizcilik Ticaret Ltd. Sti.
3	Japan	Amuza Japan Co., Ltd.			
4	U.S.A.	Florida Boatlifts	10	The Netherlands	Seabike International BV
5	Taiwan	Risheng Boats Technology	11	France	Certec SARL
6	Italy	Quick S.p.A	12	Austria	Row & Sail GmbH
7	Korea	Kumhomarine Technology	13	UK	Marlow Ropes Ltd.





# Looking Forward to 2022

The first International Fishing Boats, Yachts and Accessories Show will be held together with Weihai CGC SHOW in 2021. From 2022, Weihai International Economic and Trade Communication Center with an area of 65000 sqm will be used as our new exhibition hall. Besides the exhibition area inside the exhibition hall, there will be also shows on the water of Xiaoyao Lake which is in front of the exhibition hall.

